

# ABSOLUTELY VITAL

A Newsletter of  
The Toronto Public Library Foundation

## DID YOU KNOW?

The new Albion library branch is 29,000 square feet and one of the busiest in the TPL system with more than 350,000 visits a year. There are three courtyard spaces to enjoy, an automated check-in system and a green roof. Albion is the first library in the city with trans-inclusive washrooms and there are 15 different languages represented in the multi-lingual collections.



PHOTO: Perkins + Will

## A NOTE FROM OUR PRESIDENT

### Jennifer Jones



**AS WE APPROACH THE END** of the Foundation's 20<sup>th</sup> anniversary year, I cannot help but reflect on all we've accomplished. It's been a year of big changes, great progress and insightful learnings. What I always knew, but what has become remarkably clear to me, is how much libraries enrich local communities and how essential they are to the 70% of Torontonians who use TPL. This was never more evident than when we opened up our new Albion library branch. The lineup to explore the new branch wrapped around the building and down the block! Clearly the residents of Rexdale love their library, and it's a shining example of how a beautiful space is such a welcoming refuge for its users. This is the perfect space to come together as a community to learn and have fun.

This holiday season, please consider investing in the health and vitality of our city by making a donation to Toronto Public Library. When you expand access, increase opportunity and build connections, everyone in the city succeeds.

# HUSH HUSH

## 5<sup>th</sup> Annual Hush Hush Party Raises Over \$62,000 For Toronto Public Library

Nearly 400 party guests and library lovers partied in the stacks of the Bloor/Gladstone branch as it was transformed into stunning Canadian landscapes for our Hush Hush party. The 5<sup>th</sup> annual fundraiser hosted by the Foundation's New Collection young patrons program raised over \$62,000 to support TPL's Digital Innovation Hubs, which give all Torontonians free access to cutting edge technology and classes to learn, create and explore.

A sincere thank you to the generosity of our sponsors TD Bank Group, Ewing Morris & Co Investment Partners, Penguin Random House of Canada, Borden Ladner Gervais LLP, Toronto Life and Toronto Star who helped make the sold-out event such a success.

To learn more about becoming a member of New Collection visit [tplfoundation.ca/new-collection](http://tplfoundation.ca/new-collection)



## THANK YOU TO OUR DONORS FOR 20 YEARS OF SUCCESS Over the Last Two Decades TPLF has Raised \$75 Million

TPLF hosted a celebration to say thank you to our donors for their continued support. The event featured a lively panel discussion featuring a mix of city builders, including City Librarian Vickery Bowles, who all spoke passionately about the role of libraries and how they make cities more vibrant and resilient. To view event highlights, visit the TPLF [Facebook page](#).

## TPLF CELEBRATES 20 YEARS



ABOVE: Ramtin Attar, Autodesk, Sara Diamond, OCAD, Vickery Bowles, TPL, Christopher Hume, Toronto Star



## VOLUNTEER SPOTLIGHT Clifford Goldfarb

Cliff has had a deep connection to Toronto Public Library for over 20 years. He's been a donor since the inception of the Foundation in 1997 and he and his wife Doris are familiar faces at many TPLF events and celebrations. By day, Cliff is a lawyer with extensive experience working with not-for-profit and charitable organizations, but his passion lies in the literary world – Sherlock Holmes in particular. He is a recognized expert on Arthur Conan Doyle and is currently the Chair of the *Friends of the Arthur Conan Doyle Collection* at the Toronto Reference Library.

Cliff's volunteer contributions to Toronto Public Library go above and beyond, and in 2008 he was recognized with a well-deserved Ontario Volunteer Service Award for his service to TPL.



## THE CUTTING EDGE

### Exploring New Ideas at the Intersection of Health and Technology

Dr. Danielle Martin, VP of Medical Affairs & Health System Solutions at Women's College Hospital is a Canadian healthcare advocate and was this year's featured The Cutting Edge lecturer at the Bram & Bluma Appel Salon. The Cutting Edge is made possible thanks to a \$225,000 gift from the Krembil Foundation. Their generous support provides Torontonians with free access to the latest thinking from global leaders on key health and technology issues. You can watch [Dr. Martin's entire speech online at tpl.ca/cuttingedge](http://tpl.ca/cuttingedge).

# ESTATE OF FRANK PEERS

## A Remarkable Gift To Help Young Library Patrons Grow

Toronto Public Library offers after-school Youth Hub services in several branches across the city, creating drop-in access to safe spaces, trained staff, mentors and volunteers, homework help, workshops and other youth-driven activities for young people aged 13-19. In 2016, close to 25,000 teenagers participated in Youth Hub services at six branches with an average of 2,100 visits per month and 147 complimentary and enriching programs implemented.



Thanks to a significant designated gift from the Estate of Frank Peers, TPL received vital funding for the start-up of a new Youth Hub service in our Malvern branch. During his lifetime, the late Frank Peers established several scholarship endowments and academic bequests to increase access to educational opportunities for young people. Through his legacy, Mr. Peers leaves an indelible mark on the lives of thousands of young people who will greatly benefit from this community resource.

## LEAP INTO LITERACY Honourable Mention From the Urban Libraries Council

The Leap into Literacy Program is a life-skills literacy program aimed at adults with intellectual disabilities. TPL developed the program to help participants develop basic and practical literacy skills which they may need to navigate their world more confidently and independently.

Congratulations to Leap into Literacy for being awarded an Honourable Mention from the Urban Libraries Council 2017 Top Innovators Awards. The ULC showcases programs that provide lifelong opportunities, meet the unique needs of diverse audiences, leverage technology to connect people with each other and vital resources, and address community issues.



## VISA CANADA Building Healthy Financial Habits For The Future

Visa Canada's financial literacy programs and resources have educated millions of Canadians on how to manage money wisely. Through their new partnership with Toronto Public Library, Visa Canada's generous contribution will support an increase in Financial Literacy programming in three key areas:

- ✓ The annual Personal Finance Campaign
- ✓ Year-round programming at branches
- ✓ Specialized, youth-focused financial programs at TPL Youth Hubs

Visa Canada is helping to empower Torontonians with the tools to increase financial knowledge and develop healthy financial habits for the future. [tpl.ca/personalfinance](http://tpl.ca/personalfinance)

## STAVRO FAMILY FOUNDATION With Thanks

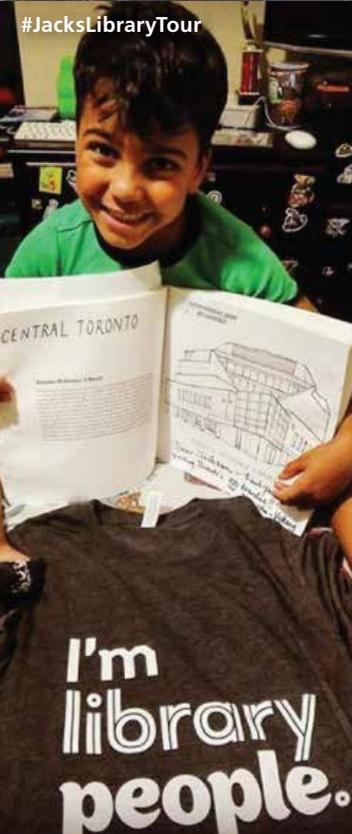
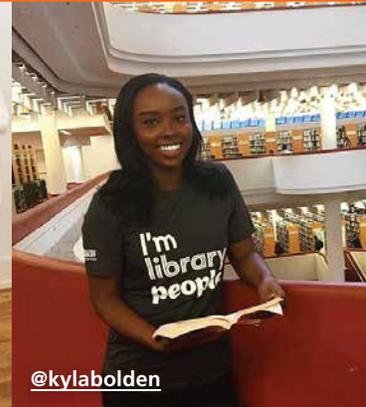
A very special acknowledgement to the **Steve and Sally Stavro Family Foundation** for their generous gift to sustain ongoing programming at Toronto Public Library Youth Hubs at the Cedarbrae, York Woods, Sanderson and Centennial branches.

## TORONTO SANTA CLAUS PARADE The Joy of Reading Comes to Life

Five local children were invited to take part in TD Bank Group's Santa Claus Parade float in recognition of their outstanding participation in this year's TD Summer Reading Club. Thank you TD Bank Group for your commitment to Toronto Public Library and to children's literacy.



# #ImLibraryPeople



## I'M LIBRARY PEOPLE

In celebration of Canadian Library Month this past October, the Foundation unveiled a bold new social media campaign to raise awareness and funds for Toronto Public Library. **I'm Library People** is a rallying cry adopted by TPLF that invites people, just like you, to stand up and make public their deep connection to TPL. What makes you Library People? If you believe every community needs a place where people are free to learn, share, and grow - you are Library People. Our hope is that this campaign moves Torontonians to support Toronto Public Library, maybe for the very first time.



### SHOP & SUPPORT

TPLF t-shirts are on sale now! Partial proceeds from every shirt sold benefits Toronto Public Library.

[ImLibraryPeople.ca/merch](http://ImLibraryPeople.ca/merch)



### SUPER CREDIT

#### Year-End Reminder

The federal government's First-Time Donor's Super Credit (FDSC) expires at the end of 2017 so don't miss your opportunity to take advantage of this offer. Donate to a charity you love - like Toronto Public Library.

[Learn more at canada.ca](http://canada.ca) ([search super credit](#))

### KEEP IN TOUCH BY EMAIL

To receive TPLF updates, invitations and tax receipts electronically, please provide your email address. Simply send a note to [foundation@torontopubliclibrary.ca](mailto:foundation@torontopubliclibrary.ca).

### A DONATION IS THE PERFECT HOLIDAY GIFT



This holiday season, give the gift of the Library to family and friends by making a donation in their name. When you give in honour of someone, we'll send a card letting them know of your gift. Choose from a selection of cards\* that can be mailed or emailed.

Visit [tplfoundation.ca/tribute](http://tplfoundation.ca/tribute) or call us directly at 416-393-7123 to make your tribute gift.

\*Minimum donation of \$10.00 per card.

### JOIN THE CONVERSATION

   #ImLibraryPeople

