



Book Bash Canadian Children's Literature Festival Funding Application

Application deadline: July 23, 2018

ABOUT BOOK BASH

The Muller Scholastic Endowment Fund for Canadian Children's Literature was established to promote the work of Canadian authors and illustrators. **Book Bash Canadian Children's Literature Festival**, first held in Toronto in 2010, brings together Canadian authors and illustrators with children of all ages and their communities to celebrate children's literature and the joy of reading. It is the intent of the Endowment that one community across Canada should be able host the Festival biennially. Toronto Public Library will host the Festival in alternate years.

Book Bash is designed as a fun-filled and free children's festival featuring a wide variety of activities and programs, featuring Canadian children's authors and illustrators. The goal of the Festival is to make literacy fun, and instill a love of reading and an appreciation for Canadian authors, illustrators and performers.

The Festival should promote:

- the enjoyment of Canadian children's literature;
- awareness of the value and social contribution of Canadian children's literature and children's literature in Canada;
- the value of emphasizing children's literature in family life.

The Festival can be a stand alone event. It may also be incorporated into an existing event on the condition that is promoted under its own branding and as a separate component of the existing event. When the Festival is associated with an existing event, the existing event should create a greater awareness of the Festival and increase its attendance.

Toronto Public Library Foundation, in partnership with the Toronto Public Library, administers the project. Toronto Public Library has developed a Festival model that will be adopted by libraries wishing to host Book Bash.



ELIGIBILITY

Available to Canadian public library systems outside of the City of Toronto. Other interested applicants should partner with a Canadian public library system to apply for the grant.

The Festival must be open and free to the public. At least one author or illustrator showcased at the festival should be from out-of-province.

Project applications must be submitted by July 23, 2018 and the event must be held in the 2019 calendar year.

ELIGIBLE EXPENSES AND VALUE OF GRANT

The funding contributes to the direct costs associated with **Book Bash Canadian Children's Literature Festival**, including artistic fees/honoraria and travel expenses, production and technical costs, design, marketing and publicity costs.

Amount offered: up to \$20,000

APPLICATION PROCESS

Applicants are required to complete the application form and to submit all requested support material.

Applicants should complete the application form as accurately as possible and take careful note of any additional materials requested. Each section must be complete when the application is submitted and the application must be signed by two senior members of the organization(s).

Applicants must submit their application by email in PDF format by July 23, 2018. It is the applicant's responsibility to ensure that the application is complete and on time.

Completed applications will be reviewed by a selection committee.

NOTIFICATION

Successful applicant will be notified of results by August 24, 2018. Only the successful applicant will be notified.



CONDITIONS OF FUNDING

GRANT RECIPIENT RESPONSIBILITIES

If your organization is selected to host the Festival for 2019, you will be asked to sign a Grant Recipient Contract indicating your commitment to:

- Ensure Canadian content
- Ensure participation of at least one out-of-province author or illustrator at the Festival
- Follow the branding guidelines provided for the Festival
- Follow program guidelines provided for the Festival
- Follow spending guidelines
- Promote the Festival in the community
- Submit a final report no later than 60 days after the Festival to the Toronto Public Library Foundation (a template will be provided), including:
 - an account of how the funds were used
 - copies of publicity materials, press clippings, etc.
 - record of quantitative and qualitative outcomes
 - photographs of the Festival
- Submit photocopies of relevant receipts, if requested
- Call TPL contact if any questions occur during the planning process

TORONTO PUBLIC LIBRARY RESPONSIBILITIES

The successful applicant will receive a branding book, templates and a manual which provides tips and hints on running a successful Festival, as well as a contact for support.

TORONTO PUBLIC LIBRARY FOUNDATION RESPONSIBILITIES

The Foundation will review the applications and notify the successful applicant. The Foundation will also support the successful applicant in following the guidelines as detailed above.