



Hush Hush, Toronto's Most Unique #PartyInTheStacks raises over \$145,000.

The Toronto Public Library Foundation illuminates the Toronto Reference Library, with partygoers raising funds for Toronto Public Library programs and services.

Toronto, October 22, 2019 – The Toronto Public Library Foundation is proud to announce its 7th annual Hush Hush party raised over \$145,000 to support free access for all Torontonians to ground-breaking programs and services, exemplary collections, resources and vital training of digital technologies through TPL's website and across all 100 branches.

The sold out #PartyInTheStacks took place on Saturday, October 19, 2019 at the iconic Toronto Reference Library where over 800 attendees embraced the event's theme 'Possibilities Revealed'; exploring activations throughout the space and discovering impressive new things about the world's busiest public library system.

The popular spot of the night was Lead Sponsor RBC InvestEase's Photo Booth located in the center of all the action on the atrium's main stage. Guests could capture an animated party moment and immediately upload it to their social media. Toronto-based creative agency, Array of Stars (AOS) was the event's Artistic Director that produced a customized installation that combined motion-tracking technology and LED walls, bringing a user-augmented experience to life at the Library. In addition, guests could explore first-hand several unexpected programs and services regularly offered at Toronto Public Library, like Virtual Reality, 3-D printing and Dial-a-Story.

Delicious eats from Toronto's top caterers and restaurants were served including menus from Chotto Matte, Daniel et Daniel, Food Dudes, Funnel Cake Express, Nomads Restobar, Toben Food by Design and 10tation. Late night snacks were a must have and were compliments of Panago Pizza and Frito-Lay. The massive circular bar was stocked with beverages from Spirit of York, Ace Hill, Vintage Ink, Campari, and Fever-Tree.

2019 Hush Hush Committee Includes:

Co-Chairs: John Pryde, Katie Pryde and Adriana Wilk

Committee: Dan Belchers, Alishka Cooper, Kevin Cowie, Laura Creighton, Vik Dhir, Kate Dingwall, Shannon Fox, Laura Garzon, Noori Haq, Matt Lee, Alistair Leyland, Kristine MacKay, Beth McNeil, Sandra Nestic, Robert Nicolas, Alexandra Nikolajev, Stu Pattillo, Gord Rafferty, Lauren Rafferty, Mary Ratcliffe, Tabitha Rose, Cole Sullivan, Katherine Upton, Emma Wallace and Jennifer Wellman

Hush Hush Sponsors

Hush Hush would not be possible without generous support from sponsors. A special thank you to Lead Sponsor RBC InvestEase, Supporting Sponsor Ewing Morris, in addition to Array of Stars, The Kit, She Does the City, Toronto Life, bareBrand, bb Blanc, Branch Office Services, The Butler Did It and Event Rental Group.

About Hush Hush

Now celebrating its 7th year, Hush Hush has made its mark as Toronto's only library party that raises vital funding for programs and services at Toronto Public Library. Hush Hush transforms a library branch into an immersive, luxurious #PartyInTheStacks, where guests enjoy a vibrant party while experiencing the very environment they are benefitting. In 2019 Hush Hush has moved from Bloor/Gladstone branch to the Toronto Reference Library to welcome even more guests and raise additional funds for Toronto Public Library. Learn more about Hush Hush at www.hush-hush.ca, and view the 2019 party photos on the TPL Foundation's Facebook page at www.facebook.com/tplfoundation.

About the Toronto Public Library Foundation

The Toronto Public Library Foundation is a registered charity that raises funds to support the exemplary collections, groundbreaking programs and services, and the innovative community spaces at the world's busiest public library system; Toronto Public Library. Since its inception in 1997, the Foundation has raised over \$84 million thanks to generous donors and corporate partners who have helped fund such popular and beloved programs as the TD Summer Reading Club and the Sun Life Musical Instrument Lending Library. Donating to Toronto Public Library is an investment in literacy, education, culture and the vitality of a world-class city. To learn more about the Toronto Public Library Foundation, visit www.tplfoundation.ca or call 416-393-7123.

Contact:

Taylor Clifton

Pomp & Circumstance 647-588-3381 taylor@pomppr.com

Tracy Finkelstein

Toronto Public Library Foundation 416-393-7230 tfinkelstein@tpl.ca